



Wordpress Mastery Course Syllabus	
	Section 1: Getting to Know Wordpress
	What is WordPress
	WordPress, WordPress.com, and WordPress.org - What is the difference
	Section 2: Getting Started With Wordpress
	Acquiring and setting up Domain and Hosting
	Installing and running WordPress
	How to move from Localhost to Live Site
	Accessing your WordPress site
	Using the WordPress Dashboard
	Using the WordPress toolbar
	Section 3: Creating Posts
	Understanding the difference between posts and pages
	Creating a new post
	Using categories and tags
	Advanced text formatting
	Creating and managing links
	Adding images
	Adding an image gallery
	Using Featured Image
	Adding images from external sources
	Adding media from YouTube and other services through oEmbed
	Comparing and restoring old versions with Revisions
	Publishing posts
	Using the More tag and excerpts
	Defining post formats
	Section 4: Creating Pages
	Creating a basic page
	Using page templates
	Organizing page hierarchy
	Section 5: Managing Content
	Navigating the Dashboard index pages
	Using Quick Edit
	Using Bulk Edit
	Understanding how WordPress handles media content
	Section 6: Changing the Appearance of Your Site
	Selecting and changing themes
	Using the Theme Customizer



	Using a custom header image
	Creating custom menus
	Using widgets
	Changing the front page from a blog view to a static page
	Installing themes from the WordPress Theme Directory
	Installing custom themes
	Making sure your WordPress site is mobile-ready
	Section 7: Extending Wordpress with Plugin
	Installing plugins
	Creating a contact page
	Adding social media sharing buttons with AddThis
	Learn more about plugins
	Section 8: Profiles, Users, and Settings
	Editing your user profile
	Creating a Gravatar profile
	Adding and managing users
	Understanding user levels
	Configuring general settings
	Section 9: Getting Readers
	Creating user-friendly permalinks
	Configuring comment settings
	Managing comments
	Section 10: Wordpress Behind the Curtain
	Understanding how WordPress works
	Back-end management of themes, plugins, and other assets
	Section 11: Security and Maintenance
	Keeping up to date
	Must-have security plugins
	Troubleshooting a site crash
	Section 12: Diving Further into the World of WordPress
	Exporting and importing content from other sites
	Going further with WordPress - Creating themes and plugins
	Section 13: Project Assignment
	Web Design Project